

# South Windsor Jaycees Foundation Inc,

## Wapping Fair

P.O. Box 486, South Windsor, CT 06074

[www.wappingfair.org](http://www.wappingfair.org)

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Benefit programs for support grants and sponsorships

### WAPPING ATTRACTIONS

- **PINE MEADOWS CHILDREN'S ZOO:** 4,000 sq. feet of animals for the entire family to get up close to and pet including sheep, goats, llamas, alpacas and more. \$2,500 (see secondary sponsorships below)
- **RACING PIGS:** Our most popular attraction, the racing pigs and racing dachshunds perform 17 shows and 51 races!! Friday-Sunday. \$2,000 (see secondary sponsorships below)

### PREMIER ATTRACTIONS

- **CONCERT SERIES:** Four (4) concerts performed Thursday – Sunday \$1,500 (secondary sponsorships below)
- **HOSPITALITY TENT:** Two 20' X 60' tents with seating for our patrons to sit down and enjoy a meal \$1,000
- **WIZARDS COURT:** Two days of walk around and stage shows (Saturday and Sunday) \$1,000

### MAJESTIC ATTRACTIONS SPONSOR \$500

- **AGRICULTURAL EXHIBITS & COMPETITION:** Art Work, Photography, Baking, Canning, Fruits, Vegetables, Floriculture, Hobbies, Collections, Woodworking, Needlework, Sewing & Herb Garden
- **BABY CHICK EXHIBIT:** – A 20' tent featuring 3 day old baby chicks that patrons are welcome to hold and learn about from various educational boards.
- **MAGIC OF CHRISTOPHER SHOW:** Fire eating and more (2 shows Sat)
- **PINE MEADOWS PETTING ZOO:** Rare animals for all to enjoy (Select One).
  - Bennett Wallaby
  - Macaw and Parrots
  - Jacobs Sheep
  - Barbados Blackbelly Sheep
  - Royal Yak/Miniature Zebu
  - Alpaca and Llama
  - Goats and Sheep
- **RACING PIGS:** Our most popular attraction, the racing pigs slip and slide around the track!
  - Two (2) Co-Sponsorships Available

# GRAND ATTRACTIONS \$250

- **ANIMAL COSTUME CONTEST:** Exhibitors dress their animals in a wide range of costumes on Sunday.
- **ANIMAL EXHIBITS & COMPETITION:** The community, including many 4H groups, enter livestock to be judged in breed and showmanship competitions
  - Cattle Tent (Beef & Dairy) – Competition held Saturday & Sunday
  - Goats & Sheep Tent – Competition held Saturday & Sunday
  - Small Animal Tent (Rabbit & Poultry) – Competitions held Saturday
- **BIRDS OF PREY AND REPTILES:** Exhibit featuring awesome reptiles and birds of prey including a bald eagle with a 6' wing span. Sunday exhibit
- **CONCERTS:** (Select One).
  - Thursday Night Concert
  - Friday Night Concert
  - Saturday Concert
  - Sunday Concert
- **CONTESTS - FUN CONTESTS** (Pie eating, sack races, etc) for everyone to enjoy Sat-Sun
- **DOODLEBUG:** Modified Trucks compete Friday and Saturday to see who can pull the most weight.
- **LITTLE FAIRGOERS FUN: (FREE ACTIVITIES FOR OUR YOUNGEST FAIRGOERS)** (Select One):
  - **Bubble World:** Large pool of bubble solution lets kids make bubbles of all sizes
  - **Corn Town:** Kids get dive in and play in piles of corn
  - **O.K Corral:** Little cowboys and cowgirls saddle up rocking horses
  - **Wapping Maze:** 40 X 40 maze for everyone to try and find a way out
  - **Construction Zone:** Fun photo opportunity
  - **Milking Cow Exhibit:** Gives fairgoers a chance to try and milk a cow
- **RACING DACHSHUNDS:** Our most popular attraction, the racing dachshunds tear around the track!
  - Two (2) Co-Sponsorships Available
- **RECORDS & BURPEE ZOO:** Each exhibit is an educational experience featuring unique animals. (Select One).
  - San Clemente Goat
  - Arapawa Goat (including one of the rarest breed in world)
  - Australian Emu
  - SulcataTortoises and French Lop Rabbit
  - White Nose and Mountain Coatimundi
  - Mini Cow
  - Mini Donkey
  - Pot Belly Pig

# Marketing Opportunities

	Wapping Attractions \$2000 - \$3000	Premier Attractions \$1000 - \$1500	Majestic Attractions \$500	Grand Attractions \$250	Supporting Sponsor \$150
Billboards	YES				
Social Media Business Ad (Fair and Jaycees Facebook Pages)	YES (commercial video played 5X) Provided by Business	YES (non-video ad displayed 3x) Provided by Business			
Newspapers	YES	YES			
Social Media Recognition	YES	YES	YES		
Booth	YES Gate Tent (20')	YES Gate Tent (10')	YES Outside (10')		
Banner	YES Exhibit & Stage	YES Exhibit & Stage	YES Exhibit & Hospitality Tent	YES Exhibit	YES Hospitality Tent
Sponsor Board at Fair	YES	YES	YES	YES	YES
Passes to Fair	YES 50 Passes	YES 25 Passes	YES 15 Passes	YES 6 Passes	YES 2 Passes
Sponsor Reception	YES 10 Invites	YES 6 Invites	YES 4 Invites	YES 2 Invites	YES 2 Invites

## You SHOULD be a sponsor because the Wapping Fair:

1. Is the largest event of the year in South Windsor drawing over 15,000 people
2. Includes a wide range of entertainment for the entire family and an incredible value
3. Donates hundreds of square feet in booth space to Town of South Windsor for them to promote themselves
4. Raises funds used by the Jaycees to support local organizations, groups and town departments
5. Is managed and staffed entirely by volunteers
6. Was established in 1892 and is one of the oldest agricultural fairs in CT
7. Offers many agricultural learning opportunities
8. Provides more than 40 FREE attractions for people to take part in at the fair
9. Has numerous contests for both adults and children to enter for free
10. Allows businesses to showcase themselves through a variety of marketing venue

## Deadlines:

- All sponsorships are first come first serve.