

South Windsor Jaycees Foundation Inc,

Wapping Fair

P.O. Box 486, South Windsor, CT 06074

www.wappingfair.org

Benefit programs for support grants and sponsorships

WAPPING ATTRACTIONS

- **PINE MEADOWS CHILDREN'S ZOO:** 4,000 sq. feet of animals for the entire family to get up close to and pet including sheep, goats, llamas, alpacas and more. \$2,500 (see secondary sponsorships below)
- **MAIN STAGE:** Thirty hours of entertainment including four bands, two days of magic, Wapping Farmer, Fire Show and demonstrations. \$2,500 (see secondary sponsorships below)

PREMIER ATTRACTIONS

- **TWISTED BALLOON ANIMALS:** Four (4) days of balloon animals \$1,500 (secondary sponsorships below)
- **CONCERT SERIES:** Five (5) concerts performed Thursday – Sunday \$1,500 (secondary sponsorships below)
- **HOSPITALITY TENT:** Two 20' X 60' tents with seating for our patrons to sit down and enjoy a meal \$1,000
- **WINSLOW ENTERTAINMENT HORSE SHOW:** Four (4) shows on Saturday and Sunday \$1,000
- **WIZARDS COURT:** Two days of walk around and stage shows (Saturday and Sunday) \$1,000

MAJESTIC ATTRACTIONS SPONSOR \$500

- **MAGIC OF CHRISTOPHER SHOW:** Fire eating, glass eating, animal trap escapes and more (2 shows Sat)
- **PINE MEADOWS CHILDREN'S ZOO:** Rare animals for all to enjoy (Select One).
 - South American Llama Exhibit
 - Macaw Parrots Exhibit
 - Mini Pig (Juliana pot belly) Exhibit
 - Goat (including one of the rarest breed in world, arapawa) Exhibit

GRAND ATTRACTIONS \$250

- **ANIMAL COSTUME CONTEST:** Exhibitors dress their animals in a wide range of costumes on Sunday.
- **ANIMAL EXHIBITS & COMPETITION:** The community, including many 4H groups, enter livestock to be judged in breed and showmanship competitions
 - Small Animal Tent (Rabbit & Poultry) – Competitions held Saturday
- **BIRDS OF PREY AND REPTILES:** Exhibit featuring awesome reptiles and birds of prey including a bald eagle with a 6' wing span. Sunday exhibit
- **CONCERTS:**
 - Friday Night Concert
- **LITTLE FAIRGOERS FUN: (FREE ACTIVITIES FOR OUR YOUNGEST FAIRGOERS) (Select One):**
 - **O.K Corral:** Little cowboys and cowgirls saddle up rocking horses
 - **Wapping Maze:** 40 X 40 maze for everyone to try and find a way out
 - **Animal Tracks:** Fairgoers can use casts to imprint our farm animals hoof and foot prints into sand
 - **Milking Cow Exhibit:** Gives fairgoers a chance to try and milk a cow
- **PINE MEADOWS CHILDREN'S ZOO:** Each is an educational experience featuring unique animals. (Select One).
 - Porcupine Exhibit Rabbit Exhibit Australian Emu Exhibit
 - Tortoise Exhibit Barbados Sheep Exhibit Coatimundi Exhibit
 - Alpaca Exhibit

Marketing Opportunities

	Wapping Attractions \$2000 - \$3000	Premier Attractions \$1000 - \$1500	Majestic Attractions \$500	Grand Attractions \$250	Supporting Sponsor \$150
Billboards	YES				
Social Media Business Ad (Fair and Jaycees Facebook Pages)	YES (commercial video played 5X) Provided by Business	YES (non-video ad displayed 3x) Provided by Business			
Newspapers	YES	YES			
Social Media Recognition	YES	YES	YES		
Booth	YES Gate Tent (20')	YES Gate Tent (10')	YES Vendor Tent (10')		
Banner	YES Exhibit & Stage	YES Exhibit & Stage	YES Exhibit & Hospitality Tent	YES Exhibit	YES Hospitality Tent
Sponsor Board at Fair	YES	YES	YES	YES	YES
Passes to Fair	YES 50 Passes	YES 25 Passes	YES 15 Passes	YES 6 Passes	YES 2 Passes
Sponsor Reception	YES 6 Invites	YES 4 Invites	YES 2 Invites	YES 2 Invites	YES 2 Invites

You SHOULD be a sponsor because the Wapping Fair:

1. Is the largest event of the year in South Windsor drawing over 15,000 people
2. Includes a wide range of entertainment for the entire family and an incredible value
3. Donates hundreds of square feet in booth space to Town of South Windsor for them to promote themselves
4. Raises funds used by the Jaycees to support local organizations, groups and town departments
5. Is managed and staffed entirely by volunteers
6. Was established in 1892 and is one of the oldest agricultural fairs in CT
7. Offers many agricultural learning opportunities
8. Provides more than 40 FREE attractions for people to take part in at the fair
9. Has numerous contests for both adults and children to enter for free
10. Allows businesses to showcase themselves through a variety of marketing venue

Deadlines:

- All sponsorships are first come first serve.
- Print media inclusion due by July 17th